PRESS RELEASE

For Immediate Release

Contact: <YOUR NAME>

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[www.brakesforbreasts.com](http://www.brakesforbreasts.com)

Phase 1a Trials announce positive results

in the Progress for Breast Cancer Vaccine

**With the help of $1million, raised by the auto repair industry**

In October, <SHOP NAME> in <CITY STATE> will join hundreds of Independent Auto Repair Shops across the US and Canada to raise funds for breast cancer vaccine research as part of the Brakes for Breast fundraiser.

As part of the fundraiser, participating auto repair facilities will give away FREE (quality) brake pads or shoes. The customer simply pays the labor and any other ancillary parts necessary to complete the brake job, and the shops then donate 10% of the brake job directly to Cleveland Clinic Breast Cancer Vaccine Research Fund.

Brakes for Breasts fundraising efforts started in 2011 with 5 automotive repair shops in the Cleveland, Ohio area that raised $10,000 and has now evolved to incorporate hundreds of shops in the United States and Canada. Since then, these shops have collectively raised over $1.6 million, making Brakes for Breasts the largest third-party fundraising entity at the Cleveland Clinic. More importantly, Brakes for Breasts has become an integral partner of the effort to develop the first vaccine designed to prevent triple negative breast cancer, the most aggressive and lethal form of this disease.

To date donation total is **$1,631,066.96**

**Brakes For Breasts is different from any other breast cancer campaign:**

1. The Dr. Tuohy Lab is a team of researchers at the Cleveland Clinic has actually created a ***vaccine*** that has proved effective in laboratory animals in actually ***preventing*** breast cancer.
2. Phase 1a human trials began Oct 2021 and successful results announced April 2023
3. Phase 1b has started 1Q 2023
4. 100% of every penny raised goes directly to the Cleveland Clinic for research on the Breast Cancer Vaccine.
5. These are just “mom & pop” shops across the country, independent business owners that have joined hands for a great cause.

To learn more about this breast cancer vaccine, browse a list of participating shops, and view a yearly breakdown of our total $1,631,066.96 raised, go to [www.brakesforbreasts.com](http://www.brakesforbreasts.com) or follow us on Facebook @brakesforbreasts.

**About <YOUR SHOP NAME>:**

<YOUR SHOP NAME> is a locally-owned auto repair shop in <CITY, STATE>. Owner <OWNER NAME> and his team are dedicated to premier service, customer education, and community service. More information is available on the company’s website: <YOUR COMPANY WEBSITE>